

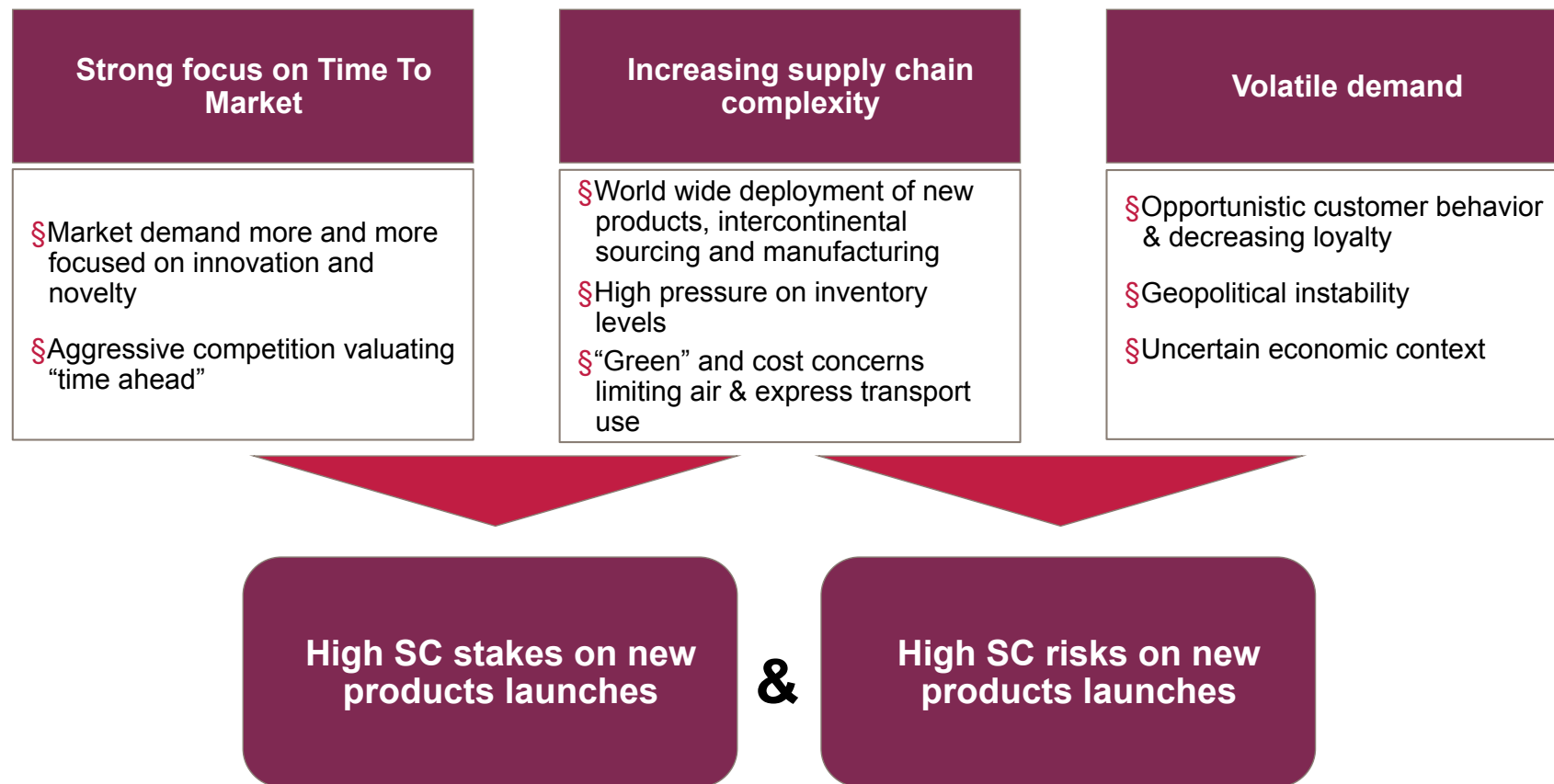
## New Products Forecasting

Forum d'été Supply Chain Magazine

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# Strong focus on time to market and volatile demand are rising risks and stakes on new products for complex supply chains



**New products forecasting is a key lever for meeting high stakes while managing risks**

# 5 Best Practices can be leveraged to improve New Products Forecasting



**Implementing these best practices generally require a dedicated process for New Product Forecasting**